



January 6, 2020

Commissioner Phil Hogan
Commissioner for Trade
European Commission
Rue de la Loi / Wetstraat 200
1049 Brussels
Belgium

Dear Commissioner Hogan:

As members of the Wine Origins Alliance, we write to reiterate our opposition to tariffs on wine as countermeasures in disputes between the United States and the European Union and urge you to not impose retaliatory tariffs on American wine. Instead of putting tariffs on unrelated products, like wine, the U.S. and EU should increase their efforts to resolve these serious trade-related problems between them so the unrelated trade in wine products is not unintentionally harmed.

The Wine Origins Alliance is composed of 28 organizations from 11 countries spanning North America, Europe, Australia, and Asia. Together, we represent nearly 80,000 wineries and grape growers that have generated more than 900,000 jobs and more than €7.2 billion in global wine exports.

Wine is a sustainable product which promotes the economic, social and environmental well-being of people and the planet, now and in the future. Wine promotes peace and prosperity given its historical role in bringing nations together in commemorative moments of international understanding.

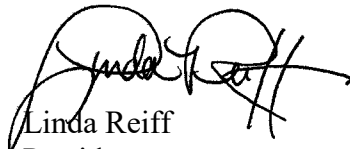
The United States and the European Union are the two leading wine producers in the world, collectively exporting €25 billion in 2018. Wine trade between the two has long been favorable and subject to much lower tariffs than are applied in wine trade between other countries. Instead of imposing barriers that jeopardize this, the U.S. and EU should be working together to lower trade barriers on wine around the world.

We urge you to work with the U.S. government to reduce or eliminate all barriers to trade in wine, and to exclude wine products from your tariff countermeasures list. Promoting wine exports by removing trade barriers is critical to driving industry growth and creating new industry jobs.

Sincerely,



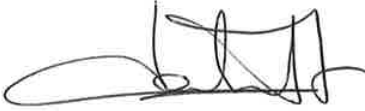
Jim Anderson
Executive Director
Missouri Wine and Grape
Board



Linda Reiff
President
Napa Valley Vintners



D. Carl Money
President
Texas Wine Growers



Maxime Toubart
Co-President
Comité Champagne



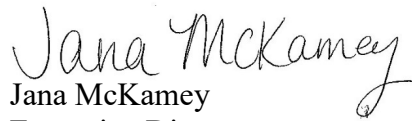
Kareem Massoud
President
Long Island Wine Council




Alison Laslett
President/CEO
Santa Barbara County



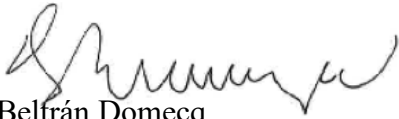
Jean-Marie Barillere
Co-President
Comité Champagne



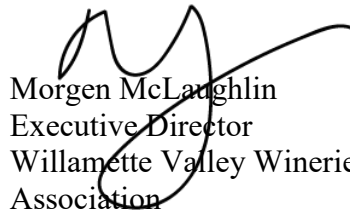
Jana McKamey
Executive Director
Oregon Winegrowers
Association



Joel Peterson
Executive Director
Paso Robles Wine Country
Alliance



Belfrán Domecq
President
Consejo Regulador del Vino de
Jerez



Morgen McLaughlin
Executive Director
Willamette Valley Wineries
Association



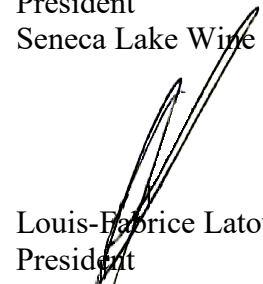
Elizabeth Stamp
President
Seneca Lake Wine Trail



Bernard Farges
President
Conseil Interprofessionnel du
Vin de Bordeaux



Shigekazu Misawa
Vice Chairman
Yamanashi Wineries
Association



Louis-Fabrice Latour
President
Bureau Interprofessionnel des
Vins de Bourgogne



Michael Haney
Executive Director
Sonoma County Vintners



Fernando Salamero
President
Consejo Regulador D.O.Ca.
Rioja



Giovanni Manetti
President
Consorzio Vino Chianti
Classico



James March
CEO
Barossa Grape & Wine
Association



Péter Molnár
President
Council of Tokaj Wine
Communities